



Amy Weiss
Founder and CEO
Weiss Public Affairs

Amy Weiss, former Deputy Assistant to the President and Deputy Press Secretary to President Bill Clinton, has extensive experience in the top levels of the federal government, corporate America, non-profit organizations and presidential and congressional campaigns.

Weiss Public Affairs (www.WeissPublicAffairs.com) serves clients that include *Fortune 100* companies, high-profile individuals, non-profit organizations, unions, coalitions, and foundations.

Prior to WPA, Weiss co-founded Point Blank Public Affairs in January 2006.

Before starting Point Blank, Weiss worked at the UN Foundation (UNF)/Better World Campaign (BWC) as the Vice President, Public Affairs for the Foundation and as Executive Director of BWC. She oversaw the lobbying, communications, public relations and marketing for the UN Foundation and its lobbying arm, the BWC. The UN Foundation was created in 1998 with entrepreneur and philanthropist Ted Turner's historic \$1 billion gift to support UN causes and activities.

Prior to her joining UNF, she was the Senior Vice President, Communications at the Recording Industry Association of America (RIAA), the trade association for U.S. record companies and labels. Weiss was responsible for driving the day-to-day and long-term strategic planning and messaging for the RIAA, which encompassed cutting-edge technology initiatives, First Amendment challenges, legal and legislative actions and international policy.

In her role as spokesperson at the RIAA, she appeared on *The Today Show*, *CNN*, *NBC*, *FOX*, *MSNBC*, *Tech TV*, as well as dozens of other national and local television and radio news programs. She has been quoted extensively in many national, local and trade publications.

Prior to her position at the RIAA, she was a Director of Public Affairs at Burson-Marsteller where she was a strategic counselor to clients that included the Public Broadcasting Service (PBS), Corporation for Public Broadcasting (CPB) and also managed a number of crises for major international *Fortune 50* corporations.

Immediately before joining Burson-Marsteller, Weiss was Deputy Press Secretary to President Bill Clinton. She served as an on-the-record spokesperson for the President, the White House and the Administration on a variety of issues including education, health care, legal issues, nominations and crime. She also assisted the White House Counsel's Office in managing a number of crisis situations. Weiss regularly met with President Clinton, Vice President Gore and Cabinet Secretaries prior to their press appearances, briefing them on issues likely raised by the press. Weiss was instrumental in developing daily and long-term communications and press strategy on a wide range of issues.

She began her White House service as Deputy Assistant to the President and Deputy Press Secretary for Operations. In that capacity, she served as Chief of Staff to then-Press Secretary Mike McCurry, with duties that included managing the 25-person White House Press Office staff. She also was the White House liaison to the White House Correspondent's Association.

Prior to her service in the White House, Weiss was Communications Director for the Democratic National Committee (DNC). In addition to amplifying the Democratic Party's messages, she was a key strategist and spokesperson for the DNC as it responded to the media about the investigation into fundraising activities during the 1996 presidential campaign.

Before her tenure at the DNC, Weiss worked for Rep. Mike Synar (D-OK) as both his congressional Press Secretary and for the Government Operations Oversight Subcommittee on Environment, Energy & Natural Resources, which Synar chaired. Weiss left the Hill in order to serve as Synar's Campaign Manager. After he left Congress, Weiss assisted Synar in founding a campaign finance and lobbying reform group, the Campaign for America Project, where she served as Communications Director.

Weiss was the Communications Director at the Center for National Policy, a Washington, D.C. think tank, then chaired by former Secretary of State Edmund S. Muskie. She served under Presidents L. Kirk O'Donnell and Madeleine K. Albright. In 1992, she took a leave of absence and was the Clinton/Gore Press Secretary in Oregon.

Weiss currently serves as Nominations Chair on the Board of Trustees of the National Museum of Women in the Arts. She also serves on American University's School of Communication Dean's Council.

Weiss graduated from American University with a BA in print journalism and a minor in political science. She was a disc jockey and General Manager of WAMU-AM/WVAU-FM, the student-run radio station at American University.

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